



# MTD *CNC*



**2026**  
MAGAZINE  
MEDIA PACK

# Welcome

Welcome to the MTD magazine media plan for 2026 – and what a remarkable journey we continue on. As we look back at 2025, UK manufacturing has demonstrated extraordinary resilience and innovation in the face of global challenges. The sector continues to be a powerhouse of technological advancement, making significant strides in advanced manufacturing technologies, sustainable practices, and pioneering applications across multiple industries.

The landscape is evolving rapidly, with artificial intelligence, advanced automation, and net-zero commitments reshaping how we manufacture. UK manufacturers who embrace these technologies are seeing significant productivity gains. It's a testament to the vision and determination of our manufacturing community – investing not just in machinery, but in people, skills, and the future of UK industry.

Whilst economic headwinds and geopolitical factors continue to reshape the global manufacturing landscape, the UK remains a destination of choice for manufacturing investment. Why? It's down to you! You are the world-class engineers who lead the way in everything from aerospace and motorsport to wider transportation, defence, electronics, FMCG, chemicals, pharmaceuticals and the medical breakthroughs that are changing lives across the globe.

At MTD magazine, we beam with pride in the success of UK manufacturing, and in every issue of our bi-monthly publication, we endeavour to celebrate and publicise your achievements. Obviously, your success isn't just a result of hard work and ingenuity – you also need to invest in the latest innovations that will keep you competitive on the global stage. That is why at MTD magazine and MTDCNC, we strive to bring you the very latest news, information and industry advancements to ensure you have the tools in your armoury to succeed.

Looking ahead to 2026, we're particularly excited about emerging trends such as the integration of AI-driven production systems, and the continued evolution of automation. These aren't just buzzwords – they're the technologies that will define competitive advantage in the years ahead.

With a print circulation of 14,000 copies delivered directly to decision-makers across UK manufacturing, MTD magazine reaches the directors, managers and senior engineers who specify and purchase the technologies that drive your business forward. Our readers aren't just browsing – they're actively engaged with quality editorial content that informs their investment decisions. Every printed copy is read, shared and referenced throughout your organisations, delivering genuine influence and return on investment for our advertisers and editorial partners.

The quality of our editorial content sets us apart. We don't just report on products – we provide in-depth technical features, application case studies and expert analysis that our readers rely upon. Our commitment to editorial excellence, combined with our targeted circulation to the heart of UK manufacturing, makes MTD magazine the publication of choice for companies serious about reaching the UK's manufacturing community. Whether distributed digitally via the MTDCNC portal or delivered in print to desks across the country, we continue to push the boundaries on readership engagement and content quality.

Here's to a successful and innovative 2026!







## Circulation Breakdown

**Print Circulation**  
14,000

**Digital Edition Reach**  
1,000,000+

### Main Sector Breakdown

General Subcon	3012
Automotive	1571
Aerospace	417
Oil and Gas	990
F1	170

### Circulation by Job Role

Director	5184
Manager	3127
Snr. Engineer	2964
Shop Floor	2725

### Machine Type Snapshot

Laser Cutting	631
5 axis VMC	597
Sliding Head Lathes	529
Shop Floor	2725

## Editorial Calendar

ISSUE	COPY DEADLINE	MAILING	SECTOR REPORT	TECH FOCUS
January	07/01	21/01	Aerospace	Machining  Preview
March	11/03	25/03	Automotive	Cutting Tools  Preview
May	06/05	20/05	Medical	Measurement  Review
July	24/06	08/07	Aerospace	Cutting Tools
September	02/09	16/09	Medical	Machining
November	28/10	11/11	UK Manufacturing Review	Software

### Technology Focus

In each issue we will expand upon one of our regular sections.

### The Regular Sections

In every issue we will be looking at the latest developments and industry advancements in machining (milling, turning, EDM, multi-function machine tools), cutting tools, lubricants and coolants, workholding, toolholding, additive manufacturing, sheet metal working, measurement, CAD/CAM & production control software, surface finishing, automation and training. There will also be the 'Industry Focus' pages and the 'What's New' product section.



# Advertisement information

## FULL PAGE

Trim 210mm width x 297mm height

## 1/2 PAGE HORIZONTAL

Trim 188mm width x 130mm height

## 1/2 PAGE VERTICAL

Trim 93mm width x 276mm height

## 1/4 PAGE

Trim 88mm width x 125mm height

- Bleed 3mm on all four sides for all advertisement sizes.

### Copy Requirements

Application Files: Adobe InDesign, Photoshop and Illustrator with all supporting files and fonts included.

### Images

TIFF, JPEG and EPS formats.

All images should be saved as CMYK and have a resolution of 300dpi.

### PDF Files

Press-ready PDFs should be created using CMYK PDF/X-1a setting with all fonts embedded and transparencies flattened.

Please refer to [www.pass4press.com](http://www.pass4press.com) for more detailed information.

Please provide a colour proof, as we cannot be held responsible for colour variations.

### Rate card

- Full page £1800
- Half page £950
- Quarter page £500

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